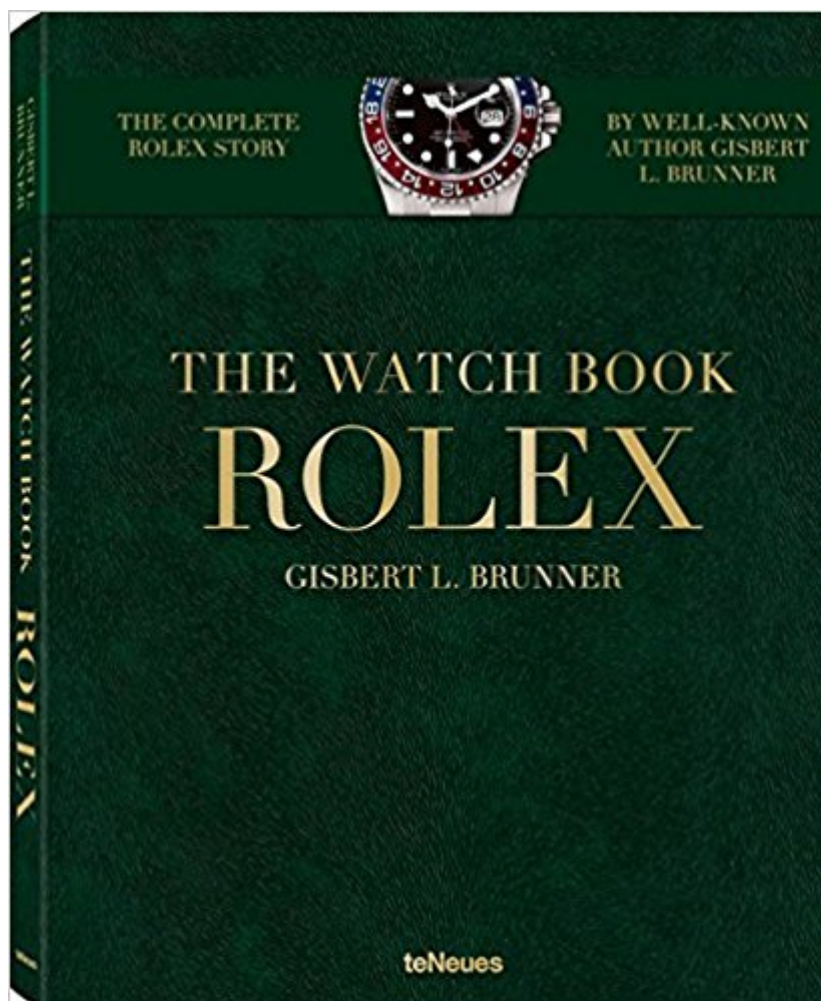


The book was found

The Watch Book Rolex



Synopsis

No doubt about it, Rolex is a chronometric legend. The company was founded in 1905 by Hans Wilsdorf, a Bavarian marketing genius who focused on innovation. Watch enthusiasts have Wilsdorf to thank for many outstanding models and technical advances, including the first officially-certified wristwatches, the waterproof Oyster housing, the Datejust, and sports watches like the Submariner diver's watch, which dates back more than fifty years. Although this book gives the company's incredible tradition its due, it also devotes ample space to the present. Crafted in-house to exacting specifications, Rolex's breadth of timepieces combine the utmost in sophisticated luxury with advanced precision. All this and much more is yours to enjoy in the third volume of the successful The Watch Book series.

Book Information

Hardcover: 220 pages

Publisher: teNeues; Mul edition (August 15, 2017)

Language: English

ISBN-10: 3832769188

ISBN-13: 978-3832769185

Product Dimensions: 10.2 x 1.1 x 12.8 inches

Shipping Weight: 4 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #73,798 in Books (See Top 100 in Books) #10 in Books > Arts & Photography > Photography & Video > Lifestyle & Events > Lifestyle #14 in Books > Engineering & Transportation > Engineering > Electrical & Electronics > Circuits > Integrated #24 in Books > Engineering & Transportation > Engineering > Electrical & Electronics > Circuits > Design

Customer Reviews

Packed with information and photographs (Sunday Business Post, 14/05/2017)

Gisbert L. Brunner, born in 1947 has been working with wristwatches, pendulum clocks, and other precision timekeeping instruments since 1964. During the quartz watch crisis in the 1970s, he discovered a new love for mechanical timepieces as well. His talent and passion for collecting chronographs led him to publish his first articles on the subject in magazines, including GQ, ZEIT Magazin, and Chronos, in the 1980s. He has since written more than twenty books about every aspect of the field.

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